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An Analysis of Forest Management Non-Conformities to FSC Standards in Different European Countries

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Abstract

The purpose of this study was to assess the most frequent non-conformities identified in different European countries in the processes of forest management certification according to FSC standards. A total of 31 active certificates from five countries (Bosnia and Herzegovina, Estonia, Romania, Slovenia and the United Kingdom) were analysed, including all active certificates (as of 1st of June 2014) from three countries along with a sample of 13 FSC certificates issued in the UK and one certificate covering 95% of the certified forest area in Slovenia. 253 non-conformities in relation to FSC standard requirements were identified as formulated by the audit teams and the most frequently identified non-conformities in the certification process were those related to Principle 6 - Environmental impact (34%), Principle 4 - Community relations and worker's rights (17%) and Principle 8 - Monitoring and Assessment (13%). A slight positive correlation was noticed between the FSC certified area and the total number of non-conformities, with a closer link in the case of Principle 9 - Maintenance of high conservation value forests, and Principle 4. The non-conformities related to Principles 4, 6 and 9 appeared to be significantly influenced in occurrence by country development; less often in the UK compared with the other four countries.

Keywords: forest certification, community relations, corrective actions, environmental values

Introduction

Forest certification is a voluntary, non-regulatory process allowing due to its consultative and participatory nature for the implication of all stakeholders (Abrudan, 2001). Regarded as a market mechanism, one of the perspectives of certification is providing market incentives in view of ensuring competitive forest management (Cashore *et al.*, 2004; Gullison, 2003; Karna *et al.*, 2003; Zakreski *et al.*, 2004). While frequently challenged because of its lacking certain benefits, forest certification has in many cases led to changes in administration, monitoring and planning (Bass *et al.*, 2001; Rametsteiner, 1999; Thornber, 1999).

The certification process requires verification of the degree to which each condition (indicator) of the FSC standard is met (Nussbaum *et al.*, 2002). Evaluation by FSC standard requirements as part of the certification process is conducted by an independent (third) party, called certification body, thus ensuring the credibility of the certification scheme. The certification body has to be impartial; it is liable for its decisions of issuing, withdrawing or suspending a certificate, and needs to ensure that no activity affects confidentiality, objectivity and impartiality of the certification process (ISO 1996). An important role of the certification process is with the assessment team (auditors) who are in charge for collecting and processing information in view of establishing the degree to which the standard is met (Nussbaum and Simula 2005). A further necessary competence of the audit team is to identify non-conformities and differentiate their respective severity (Nussbaum *et al.*, 2002).

The assessment (audit) concludes with the official report of the audit team. The report presents details of the auditing process, its scope and identified non-conformities. The non-conformities identified by the audit team provide an image of how the forest management unit is managed. A number of corrective actions are set in order for management to improve and meet FSC standard requirements. The report can represent an important indicator for the impact of forest certification on the forest management unit (Meijaard *et al.*, 2011). The non-conformities represent irregularities in relation to the requirements of FSC standards for forest management (10 principles and 56 criteria) and being described in the audit report are turned into "objectives" for change or adaptation in forest management (Meijaard *et al.*, 2011).

Non-conformities can be minor (when not systematic, having a limited, punctual impact) or major, when systematic and compromising an FSC Principle or Criterion (FSC, 2009). In addition the audit team can provide recommendations (observations) to the forest management unit undergoing certification, so that further deviations from FSC standard requirements are avoided in future. In the main assessment report the audit team is required to mention all identified nonconformities and their severity (minor - major). The indication of non-conformities is accompanied by requests for corrective action aimed at solving such irregularities. Prior to the final decision, the official report devised by the audit team will be submitted for analysis to at least one experienced independent observer with the technical knowledge required for assessing the report (FSC, 2009). The decision of certification is not taken by the audit team, but by the certification body, taking into consideration the comments made by the independent observers. This requirement has been established in order to reduce the degree to that auditors influence the final decision.

It is the aim of this paper to describe the most frequent non-conformities identified in different European countries in the processes of forest management certification according to FSC standards.

Materials and Methods

The study sample consisted of five European countries (Bosnia and Herzegovina, Estonia, Romania, Slovenia and the United Kingdom). A total of 31 active certificates from the five countries were analysed. All active certificates (as of 1st of June 2014) from Bosnia and Herzegovina, Estonia and Romania were studied, along with 13 FSC certificates issued in the UK and one certificate covering 95% of the certified forest area in Slovenia. 253 non-conformities in relation to FSC standard requirements were identified as formulated by the audit teams (Table 1).

The study included the analysis of the official audit reports available on www.info.fsc.org platform. These were issued by SGS, Rainforest Alliance, Soil Association Woodmark, and Control Union Certifications certification bodies. Type and severity of forest management non-conformities matched against the FSC standard were recorded in a database developed in Microsoft Excel, and the distributions of the identified non-conformities were traced and quantified. The non-conformities identified by the audit team were quantified by FSC Principles and Criteria, country, certified area, certificate type, and management type and development level of the country. Statistical correlations and differences were calculated aided by STATISTICA 7.0 software. Spearman correlation was used to establish the link between the certified area and the number of non-conformities. The Mann-Whitney U test was applied to reveal the differences between two groups, while the differences between several groups were tested using Kruskal-Wallis Analysis of Variance (ANOVA) method, with a transgression probability of p = 5%.

Context: one standard, different countries

Bosnia and Herzegovina (BiH) is a European country, with more than 45% forested surface (2.18 million ha), in some regions (Herzegovina) even up to 90% (Ioraș *et al.*, 2007). More than 60% of the forest is part of 5 national and nature parks (Ioraș *et al.*, 2009). BiH holds 4 certificates accounting for over 1.52 million hectares: Šume Republike Srpske, Unsko-Sanske šume, Hercegbosanske šume and Šume Tuzlanskog Kantona (FSC, 2014).

Estonia has an FSC certified area of over 1.1 million ha, which represents 53% of its forests. Three FSC certificates have been issued to State Forest Management Centre, Lembit Laks and Stora Enso Eesti AS (private forest management). Since Estonia's independence in 1991, FSC certification has been one of the most successful non-regulatory measures in state forest management (Ahas *et al.*, 2006). Still, forest certification has not solved the main problems of Estonian forestry sector, like excessive exploitation or illegal logging, more frequent in private forests than in state managed ones (Ahas *et al.*, 2006).

The forestry sector holds a considerable role in Romania, representing an important income source particularly in some rural areas (Abrudan *et al.*, 2009). Ten FSC certificates were issued in Romania, accounting for 2.44 million ha of forest (36% of a total of 6.73 million ha of forested area). Romania is a wood and wood product exporter (Abrudan, 2012), and forest management and chain of custody certification are important aspects of the forestry and biodiversity conservation strategies (Hälälişan *et al.*, 2012, Hălälişan *et al.*, 2013, Stăncioiu *et al.*, 2010).

Slovenia is one of the most forested countries in Europe. 1.18 million ha of forests cover more than a half of its territory (58.5%). Most Slovenian forests are located within the area of beech, fir-beech and beech-oak sites (70%), which have a relatively high production capacity (MAFF, 2016). In Slovenia

Table 1. Number of certificates and studied non-conformities

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	Bosnia and Herzegovina	Estonia	Romania	Slovenia	UK
Certified area (ha)	1,519,235	1,177,048	2,440,400	235,281	107,124.81*
Number of certificates	4	3	10	1	13*
Total number of studied non-conformities	23	9	154	21	46
Weighting of non-conformities (%)	9	3.5	60.8	8.3	18.1

^{*}The 13 studied certificates from the UK represent 107,124.81 ha from a total of 1,612,392 ha (45 FSC certificates).

two FSC certificates (of which one group certificate) were issued, representing 0.25 million ha of certified forest

(approximately 21% of the total forested area).

The United Kingdom (UK) is one of the least wooded areas of Europe, with 13% woodland cover (Forestry Commission, 2011) compared to an average of 37% for European Union (EU) countries (Forestry Commission, 2010). The area of woodland in the UK at 31 March 2010 was estimated to be 3.08 million ha. The UK is an important market for certified products (Kraxner and Rametsteiner, 2004). In the UK, 45 FSC certificates are active, representing 1.59 million ha of certified forest (52% of the total forested area).

Results and Discussion

FSC principles

The analysis of all non-conformities corresponding to the 31 FSC certificates in the five considered countries reveals that the non-conformities most frequently identified in the certification process are those relating to Principle 6 - Environmental impact (34%). Also quite frequent are non-conformities that have reference to Principle 4 - Community relations and worker's rights (17%) and Principle 8 - Monitoring and Assessment (13%). Therefore, the distribution of the non-conformities according to the 10 FSC Principles shows that almost two thirds of all analysed non-conformities refer to Principles 6, 4, and 8 (Figure 1).

In Romania 41.6% of the non-conformities refer to Principle 6, and in Estonia and Slovenia they account for 33% (Table 2). In BiH and Estonia 34.8% and 33.3% of non-conformities, respectively, refer to Principle 4, whilst in Slovenia 19% of the non-conformities are related to Principle 9 - Maintenance of High Conservation Value Forests (Table 2).

In the case of Principle 6 (Environmental impact) most non-conformities (37% of the non-conformities relating to this principle) are associated to criterion 6.5 and concern the absence of documents that require written action for the erosion control, minimising destructive effects during harvesting and wildlife conservation (Figure 3). Further frequent non-conformities to Principle 6 were identified in relation to criterion 6.6 (20%).

Non-conformities were identified also in relation to the absence of non-chemical pest management methods or the lack of adequate equipment for the administration of chemicals. Criterion 6.7 refers to the storage of chemicals, solid or liquid organic waste and certain irregularities have been noticed in dedicated sites. The audit teams have also identified non-conformities related to the implementation of protection measures for rare or endangered species.

In the case of Principle 4, most of the non-conformities (49%) refer to workers' rights and to the code of practice on health and safety in forestry work (safety equipment) (criterion 4.2). In many cases it is at this point that accident risk evaluation and risk reduction measures are required. Non-conformities have been recorded also in relation to criterion 4.5, because of the absence of mechanisms for solving complaints or granting damages (Figure 2).

A frequently signalled non-conformity is the lack of conflict or complaint solving procedures. The management plans also came short to include the results of social impact assessment (criterion 4.4) in some cases and this has been highlighted by the audit teams, accounting for 23% of the non-conformities identified for Principle 4 in the five considered countries.

Principle 8 includes requirements concerning monitoring and assessment. Most non-conformities (35%) related to Principle 8 identified by analysing the certificates issued in the five countries concern criterion 8.2 (devising of monitoring procedures of the effect of operations on flora and fauna or the areas managed primarily for conserving biodiversity). The non-conformities of criterion 8.5 refer to the absence of public information on High Conservation Value Forests (HCVF). 18% of the non-conformities to Principle 8 are related to this criterion (Figure 4). Further problems identified were related to the traceability of wood (criterion 8.3), to the separation of wood originating from certified forests from wood obtained from non-certified ones, or to the labelling of wood (23%).

Most FSC non-conformities identified worldwide also refer to the environmental impact of forest management and to ecology and biodiversity conservation issues (Principle 6). A study conducted in Sweden on over 400 non-conformities identified between 1996 and 2001 revealed that the nonconformities concerning ecological aspects are the most frequent (66%), while only 25% relate to social aspects and even fewer (2%) represent economic problems (Dahl, 2001). Thornber (1999) confirms the same results showing that in 156 certified forest management units, 38% of the identified non-conformities represented ecosystem conservation problems, and 37% required corrective actions for management improvement in areas with rare and endangered species. The results obtained by Gullison (2003) upon analysing audit reports of forest management units (30 certificates were randomly selected) also support the above considerations.

Severity of non-conformities

The period allowed for solving non-conformities varies according to their severity. Thus, minor non-conformities have to be solved within a year, while major ones no later than three months (FSC, 2009). A special situation is that of preconditions: major non-conformities which need to be solved before the certificate is issued. If the identified irregularities are not solved in time, minor non-conformities become major (to be corrected within three months at the most), and if the existing non-conformities already were major, the certificate will be suspended (FSC, 2009). Minor non-conformities represented approximately 88%, while 10% of non-conformities were major in the case of the analysed certificates (Figure 5). Only 2% of the studied non-conformities were preconditions.

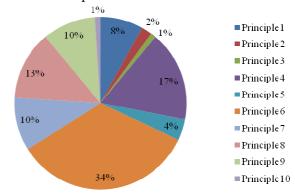


Fig. 1. Distribution of non-conformities by FSC Principles

Table 2. Weighting of non-conformities by FSC Principle

	Bosnia and Herzegovina (%)	Estonia (%)	Romania (%)	Slovenia (%)	UK (%)
Principle 1	8.7	11.1	5.8	9.5	10.9
Principle 2	0.0	0.0	1.3	4.8	6.5
Principle 3	0.0	0.0	0.0	0.0	4.3
Principle 4	34.8	33.3	14.9	4.8	17.4
Principle 5	0.0	11.1	4.5	4.8	4.3
Principle 6	13.0	33.3	41.6	33.3	19.6
Principle 7	8.7	0.0	11.0	4.8	13.0
Principle 8	13.0	0.0	12.3	19.0	17.4
Principle 9	21.7	11.1	8.4	19.0	2.2
Principle10	0.0	0.0	0.0	0.0	4.3
Total	100.0	100.0	100.0	100.0	100.0

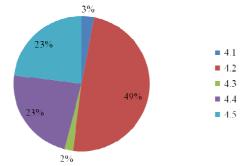


Fig. 2. Criteria related to Principle 4

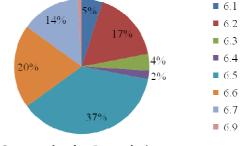


Fig. 3. Criteria related to Principle 6

1%

Correlations and differences between the non-conformities of FSC certificates

FSC Certified area and number of non-conformities

The nature of the association described by the Spearman correlation is based on the analysis of two sets of ranks, determining the measure to that a monotonic relationship exists between two variables (Sheskin, 2004). A relationship between two variables is positive monotonic if the increase of one variable is associated with the increase of the other variable (Sheskin, 2004). Thus a significant positive correlation was identified between the certified surface and the number of nonconformities established for each certificate (Spearman r=0.583). Normally the number of identified nonconformities should not be correlated with the certified area (Newsom et al., 2006). The total surface for which the certificate is issued influences the audit team only as to establishing the sample of the locations to be assessed. The audit team also needs to consider the provisions of FSC-STD-01-001 standard (FSC, 2002): "The scale and intensity of forest management operations, the uniqueness of the affected resources, and the relative ecological fragility of the forest will be considered in all certification assessments". Still, in the case of certificates issued for large forest areas the probability of not meeting an FSC requirement is significantly greater. Upon comparing different types of certificates (single site, multiple site, small or low-intensity managed forest - ŠLIMF) and the number of non-conformities by means of the Kruskal-Wallis test, insignificant differences were noticed (p=0.361). This was due to the fact that, for example, a single certificate can be issued for various forest surfaces, larger or smaller.

Upon analysing the relation between the certified surface and the number of non-conformities relating to each FSC Principle a slight positive correlation could be identified between the FSC certified area and the total number of nonconformities (Spearman r=0.583). Also, it can be noticed that a closer link exists between Principle 9 (Spearman r=0.602), Principle 4 (Spearman r=0.502) and the certified area (Table 3). This can be explained by the fact that these principles depend more on the surface (for example the large HCVF areas, the complexity of large area management, more workers etc.).

Number of non-conformities by country

The Kruskal-Wallis One-Way Analysis of Variance by Ranks test was used to compare the 5 considered countries from the viewpoint of FSC non-conformities. Several independent groups were compared by using the number of non-conformities for each FSC Principle as dependent variables. The Kruskal-Wallis test is used to detect the differences between several independent groups. In the case of two independent groups the result will be equivalent to that of the Mann Whitney U test (Sheskin, 2004). If the result of the Kruskal-Wallis test is significant then differences exist between at least two medians of the set of independent groups (Sheskin, 2004).

Significant differences were recorded for Principles 4, 6, 7 and 9 (Table 4). Very significant differences were identified for the non-conformities of FSC Principle 6, revealing that this is interpreted differently by the audit team according to national specifics (this is mostly due the different situation in each country).

Management type and number of non-conformities

The non-parametric Mann-Whitney U test was used to detect the differences between private and state management from the viewpoint of FSC non-conformities. Thus two independent groups were compared (private and state forest management, respectively), by using the number of non-conformities for each FSC Principle as dependent variables.

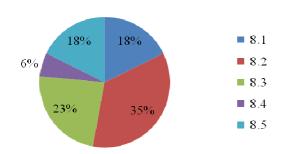


Fig. 4. Criteria related to Principle 8

Table 3. Spearman correlation between the certified area and the number of non-conformities related to each FSC Principle

Variable	Variable	Spearman r
FSC certified area	Non-conformities Principle 1	0.375
	Non-conformities Principle 2	0.240
	Non-conformities Principle 3	0.000
	Non-conformities Principle 4	0.502
	Non-conformities Principle 5	0.334
	Non-conformities Principle 6	0.319
	Non-conformities Principle 7	0.266
	Non-conformities Principle 8	0.323
	Non-conformities Principle 9	0.602
	Non-conformities Principle 10	0.285

Table 5. Comparison of two groups (by forest management type: state and private) by means of the non-parametric Mann-Whitney U test

Independent variable (two groups)	Dependent variable	p value*
Private - State forest management	Non-conformities Principle 1	0.044
	Non-conformities Principle 2	0,424
	Non-conformities Principle 3	0.320
	Non-conformities Principle 4	0.020
	Non-conformities Principle 5	0.581
	Non-conformities Principle 6	0.193
	Non-conformities Principle 7	0.145
	Non-conformities Principle 8	0.050
	Non-conformities Principle 9	0.004
	Non-conformities Principle 10	0.490

^{*}statistical significance at p<0.05

Upon testing these differences it can be noticed that there are no differences from the viewpoint of FSC non-conformities between the two types of management. In the case of Principle 1 - Compliance with laws and FSC Principles, Principle 4 - Community relations and worker's rights, and Principle 9 - Maintenance of high conservation value forests, the differences were significant (Table 5).

Non-conformities in developed and less developed countries

The statistical differences for non-conformities as a result of country economic development position according to the World Bank classification were also tested. The non-conformities related to Principle 4, Principle 6 and Principle 9 appear to be significantly influenced in occurrence by country development; less often in the United Kingdom compared with Bosnia and Herzegovina, Estonia, Romania and Slovenia (Table 6). One of the main benefits of forest certification is considered to be the periodical assessment and monitoring of forest management units (Rametsteiner and Simula, 2003).

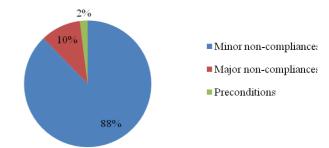


Fig. 5. Severity of FSC non-conformities

Table 4. Comparison of several groups (countries) by means of the Kruskal-Wallis test

Independent variables (multiple groups)	Dependent variable	*p value
Country	Non-conformities Principle 1	0.367
	Non-conformities Principle 2	0.153
	Non-conformities Principle 3	0.580
	Non-conformities Principle 4	0.025
	Non-conformities Principle 5	0.080
	Non-conformities Principle 6	0.001
	Non-conformities Principle 7	0.018
	Non-conformities Principle 8	0.050
	Non-conformities Principle 9	0.003
	Non-conformities Principle 10	0.846

^{*}Statistical significance at p<0.05

Table 6. Comparison of two groups (by more developed and less developed countries) using the non-parametric Mann-Whitney U test

Independent variable (two groups)	Dependent variable	p value*
More developed and less developed countries	Non-conformities Principle 1	0,175
	Non-conformities Principle 2	0,731
	Non-conformities Principle 3	0,090
	Non-conformities Principle 4	0,002
	Non-conformities Principle 5	0,075
	Non-conformities Principle 6	0,003
	Non-conformities Principle 7	0,068
	Non-conformities Principle 8	0,073
	Non-conformities Principle 9	0.002
	Non-conformities Principle 10	0,239

*statistical significance at p<0.05

Newsom and Hewitt (2005) show in a study conducted on a sample of 129 certificates issued by SmartWood certification body, stratified by country degree of development according to the World Bank, that in less developed countries there are statistically more chances for non-conformities in relation to workers' safety and training than in developed countries. Hain (2012) analysed the non-conformities occurrence rate using a stratified sample according to the location of certificate in either Eastern or Western Europe; the majority of nonconformities regarding endangered species, environmental impact assessment and harvesting impact were located in Eastern Europe. Also, health and safety aspects combined with stakeholders consultation appeared to be more often the case for non-conformities in Eastern Europe than it was in the western part of the continent (Hain, 2012). Therefore, the results of this study are in line with the previous research, clearly showing the importance of the development level in the forestry practice of each specific country.

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